

A PARTNERSHIP PITCH FOR VISTAPRINT CORPORATE SOLUTIONS ANZ

Kids Remote

the family operating system

Kids Remote makes good parenting fun. It runs the jobs, the rewards, bedtime and the internet switch, with believable AI characters for parents and kids. Every family also gets a drawing of their own house and crew, and that drawing is made to be printed.

 Made in Australia

Banjo, Tim & Arun

Parents decide on kid AI

Personalised family merch



THE PROBLEM

From about age two, kids want the phone all day.

Parents end up as the bad guy

Nagging about jobs. Arguing about screens. Pulling the plug on the Wi-Fi. Every family knows the routine.

Kids Remote turns the phone the kids already love into the thing that runs the house. Jobs earn points, points become Dollarsbucks, bedtime comes with a story, and the internet has an off switch that parents control.

John's story

Kids Remote is built by John Cook, an Australian dad of five. He wanted the phone to help with parenting instead of fighting it, so he built the app he wanted for his own home.

It's a family business from Australia. The humour is Aussie, and so are Banjo and her yarns.



FOR KIDS & PARENTS
Banjo

A cheeky cartoon cat on Grok voice. She tells 10 Aussie bedtime yarns the kids can heckle, has a Learn something mode, plans the chores with parents, and reads books aloud.



FOR KIDS
Tim the Fact Tin

A scripted safety voice, not AI. He cuts in with straight facts: snakes and crocs, poisons (call 000), fire, roofs and dams, and the reminder that Banjo is a computer cat.



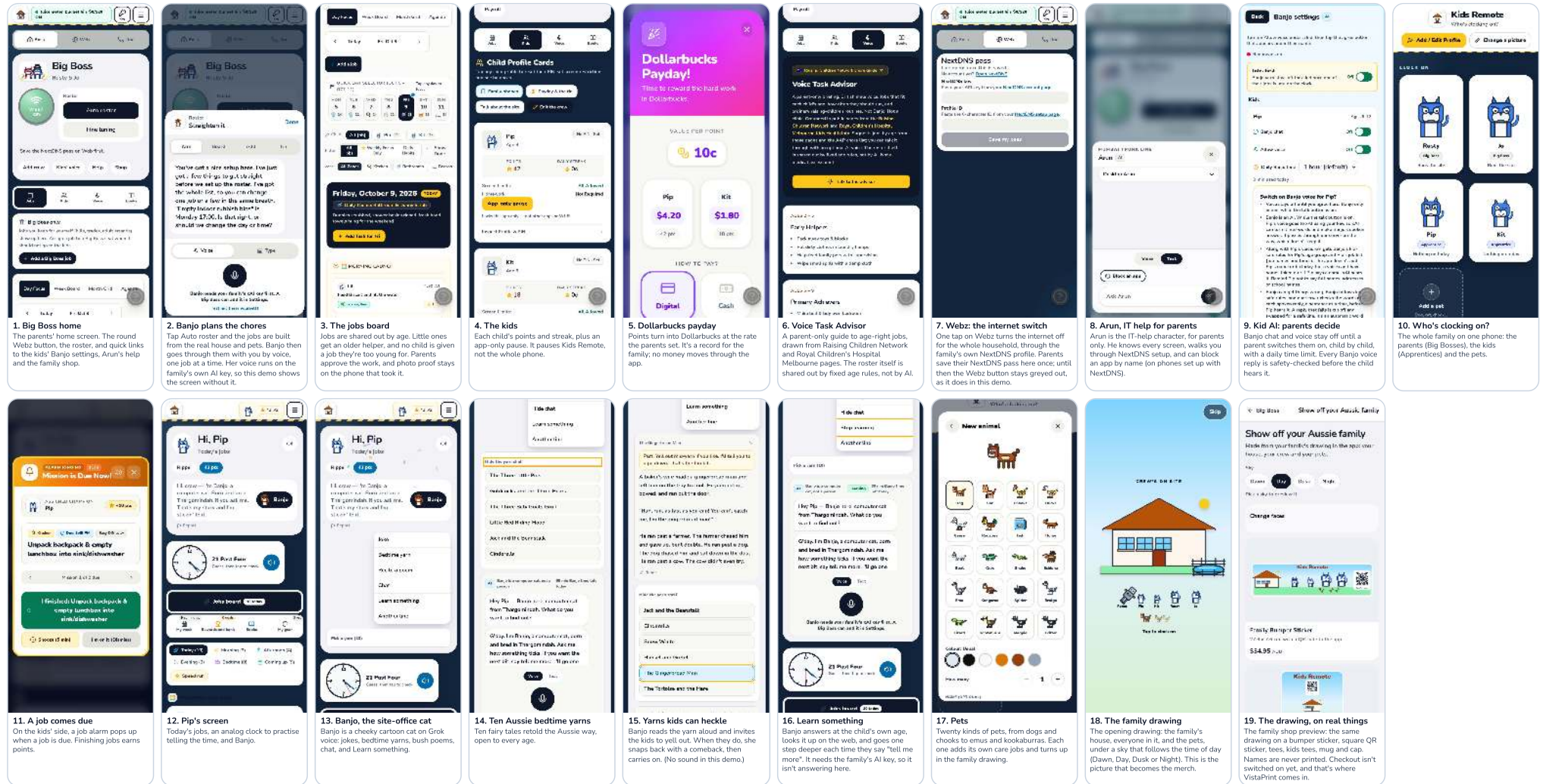
FOR PARENTS ONLY
Arun

IT help on call. He knows every screen, walks parents through setup, and can block an app by name for phones set up with NextDNS.

CLICK-THROUGH DEMO

Have a go, right here on this page.

Nothing to download or install: this whole page is one file, and the demo runs inside it. Every screen below was captured from the live Kids Remote web app with a demo family: Rusty and Jo (the parents), Pip and Kit (the kids), Biscuit the dog and the chooks. Tap the glowing spots to move around the way the app does, or use Next.



Captured on 9 October 2026 from kids-remote.pages.dev at phone size, in a fresh browser with the demo family only. Nothing was saved to the live service, no phones were linked and no payments were made. The AI characters run on each family's own AI key; this demo has no key, so Banjo's and Arun's voices aren't playing, and where the app says so on screen we've left it in.

THE FAMILY DRAWING, TURNED INTO MERCH

One drawing per family. Four skies. Six products.

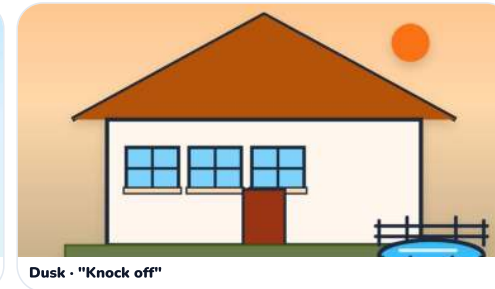
The opening drawing in the app shows the family's house, the family members and the pets, under a Dawn, Day, Dusk or Night sky. The same picture becomes their merch. Only the drawing, the Kids Remote wordmark and a QR code to the app are printed, never names.



Dawn · "Kookaburras are up"



Day · "Crew's on site"



Dusk · "Knock off"



Night · "Verandah light's on"

↓ becomes ↓



Adult tee

Printed front, 12 × 16 in artwork. White, cream, olive or navy shirt to match the sky.



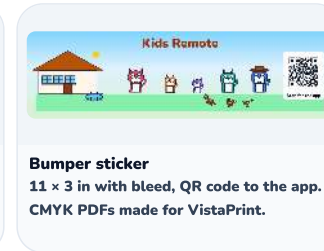
Kids tee

10 × 12 in artwork, plus a VistaPrint print-area version (8 × 8 in).



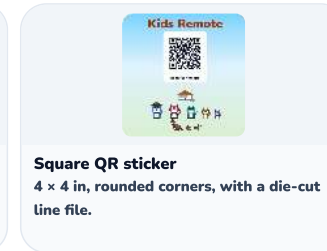
Cap

Embroidered front, 5.5 × 2 in, 5 threads (navy-only version too). Light caps.



Bumper sticker

11 × 3 in with bleed, QR code to the app. CMYK PDFs made for VistaPrint.



Square QR sticker

4 × 4 in, rounded corners, with a die-cut line file.



Mug

11 oz full wrap, 9 × 3.5 in.



The sample pack is ready

A full set of files for a demo family, in all four skies (the contact sheet shows every one; click it to open the full sheet).

- ✓ 300 dpi PNGs with embedded sRGB, plus vector PDFs
- ✓ Bumper stickers at VistaPrint's 11 × 3 in with 2.5 mm bleed, with CMYK PDFs for Dawn, Day and Dusk
- ✓ Tee artwork at VistaPrint print-area sizes
- ✓ Every QR code checked with two decoders; 738 automated preflight checks, 0 failed

Still to sort together

- A printed proof before the first order
- Digitising the cap artwork into a stitch file
- Night designs are RGB only for now

WHY PARTNER

Steady, personalised, one-off orders.

The app is what families come for. The merch is how they show it off. We'd like VistaPrint to print and ship it.



Three markets

Australia, the UK and the US. The US is the biggest market we're going after.



Every order is one of a kind

Each design is that family's own drawing, so it's quantity 1 per design. A single family order can include several tees and caps, plus stickers and a mug.



A built-in reason to order

The planned yearly membership is US\$99 and includes one free bumper sticker, with extra copies at \$5. Membership billing isn't switched on yet.

Why VistaPrint fits

We're an Australian family business and we'd like our merch made in Australia, by one partner who can also reach families in the UK and the US. Everything we print (tees, kids tees, caps, stickers and mugs) is in VistaPrint's range, and our bumper and tee files are already sized to it.

What we'd need from VistaPrint

- **Order intake.** To start, one email per order with the print files and ship-to address. Later, a partner API.
- **Account billing.** One business account and invoice, not a card per order.
- **DDP pricing** for the UK and US, so families never get a duties bill at the door.
- **Blind shipping.** Plain packaging with Kids Remote details and no prices in the box.

Next steps

1

A short intro call, arranged through the Corporate Solutions enquiry form

2

We send the sample pack and spec sheet

3

VistaPrint prints a proof set

4

Agree order intake, billing and DDP rates

5

A pilot with the first family orders

Straight about where we are: the jobs, Dollarbucks, pets, Webz, app blocks, kid-AI consent, voice safety checks, yarns and Learn something all work in the app today. The family shop is a preview: checkout isn't switched on, and that's the part we'd build with you.

LET'S TALK

John Cook, Kids Remote

Kids Remote, Australia.

We'll reach VistaPrint through the Corporate Solutions enquiry form. Reply to us here:

hello@kidsremote.app